



## AICMA AWARD POLICY GUIDELINES

### I. BACKGROUND

The Indian Bicycle sector has witnessed significant growth and development over the last seven decades in terms of production, exports, quality, innovation/product development, import substitution, and marketing, surpassing expected objectives. AICMA acknowledges that this evolutionary progress is attributed to sustained contributions of human resources through efficient management of the 5Ms resources - Manpower, Materials, Machines, Money, and Management practices. "Manpower" is the key resource that commands, controls, and utilizes other resources efficiently. Recognizing outstanding services in promoting cycles encourages innovation and motivates others, providing a competitive edge in today's marketplace. Thus, AICMA has decided to introduce a practice of instituting AICMA awards in individual and product categories.

### CATEGORY OF AWARDS

CATEGORY	AWARD AREAS	ELIGIBILITY	PERIODICITY
INDIVIDUAL	(i) Lifetime services award for Cycle businessperson	Indian Cycle/Parts businessperson	Each Year (Provided a deserving individual/product is selected)
	(ii) Lifetime services award for Cycle executive	Indian executive associated with Cycle Business	
	(iii) Outstanding services award for Cycle cause	Indian rendered services for the promotion of Cycle cause	
PRODUCT	(iv) Innovation award for cycle/parts	Indian Cycle (including electric) and Cycle Parts manufacturer	

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### III. CRITERIA

#### III.A. Individual

Evaluation is based on outstanding contributions/services rendered in terms of length, depth, originality, sincerity, quantum, cordiality, and associated parameters. The award committee will decide on names under the Individual category, ratified by the EC committee, and awarded on a fitting occasion.

#### III.B. Product

"Innovation award for cycle/parts": Innovation is crucial for business success in the current millennium. This award encourages innovation in cycle and parts manufacturing, aiming for technology leadership and Atmanirbhar Indian Bicycle sector.

### IV. COMPOSITION OF AWARD COMMITTEE

The initial committee comprises Sh Onkar Singh Pahwa (Chairman), Sh Vijay Munjal, Sh Sanjay Mahindru, Dr. K.S Kardam, Sh Ashwani Ahluwalia, and SG AICMA. Changes in the committee will be made by the Executive Committee as needed.

### V. METHODOLOGY

Entries may be taken up suo-motto or on a reference as per **Proforma- I (For three individual categories) and Proforma -P (For Product category)**. The committee may request additional information through SG AICMA.

### VI. NATURE OF AWARDS

Awards will be in the form of a trophy and citation, with no cash prize.

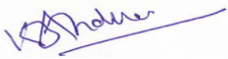
### VII. AWARD CODE

- (i) AICMA members holding the post of President or Vice President are ineligible.
- (ii) The award committee reserves the right to refuse entry to ineligible applicants.
- (iii) The AICMA reserves the right to alter the Award Scheme without notice.
- (iv) Information regarding nominees is confidential.
- (v) There are no participation fees.
- (vi) The award may be withdrawn if the supplied information is found incorrect.



**(vii) In case of an Innovation award for cycle/parts**

- a) An organization that has received this award for a particular product innovation will be eligible for another award for a different product showcasing dissimilar innovation.
- b) Claims made by the applicant such as "unique," "World first," "one of a kind," or "owned by" must be substantiated. The AICMA Award committee reserves the right to request further evidence such as records of patents, trademarks, design registrations, or intellectual property ownership to validate such claims.
- c) AICMA may request photos of the innovation and supply them to media for publication to further promote the entry and the AICMA annual report, enhancing visibility and recognition of innovative contributions within the industry.



(Dr K. B. Thakur)  
SG, AICMA



(U. Rajagopal)  
President, AICMA

Place – N.Delhi

Date – 16<sup>th</sup> April 2023